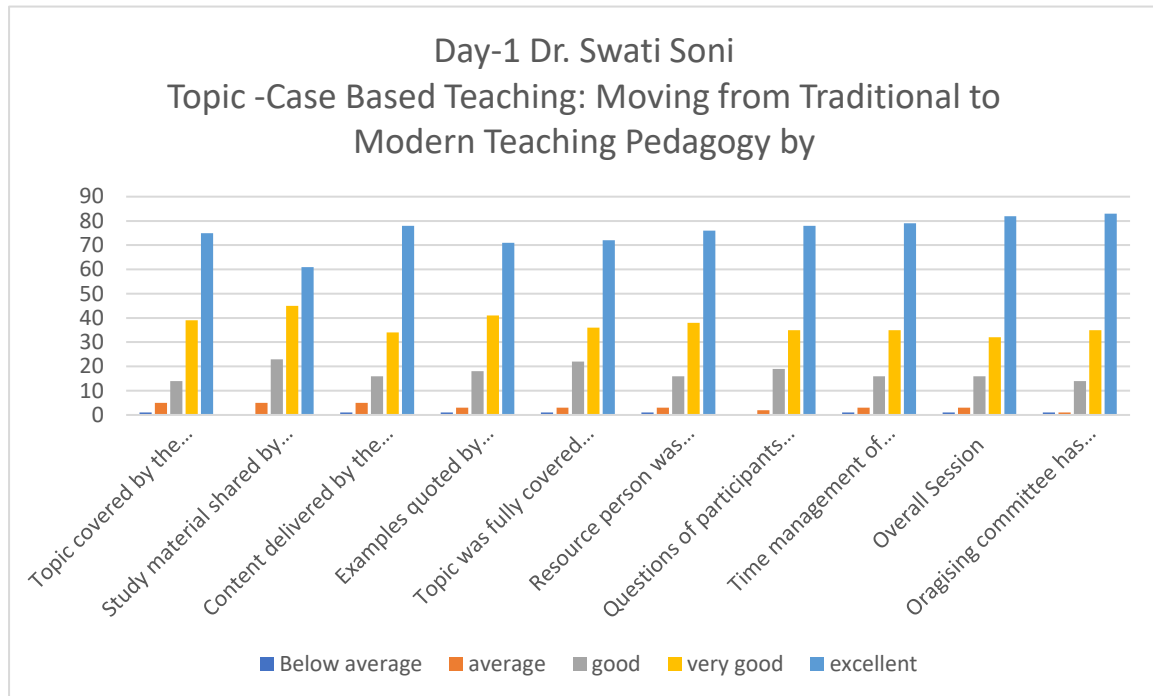




IPS Academy, Institute of Business Management & Research, Indore

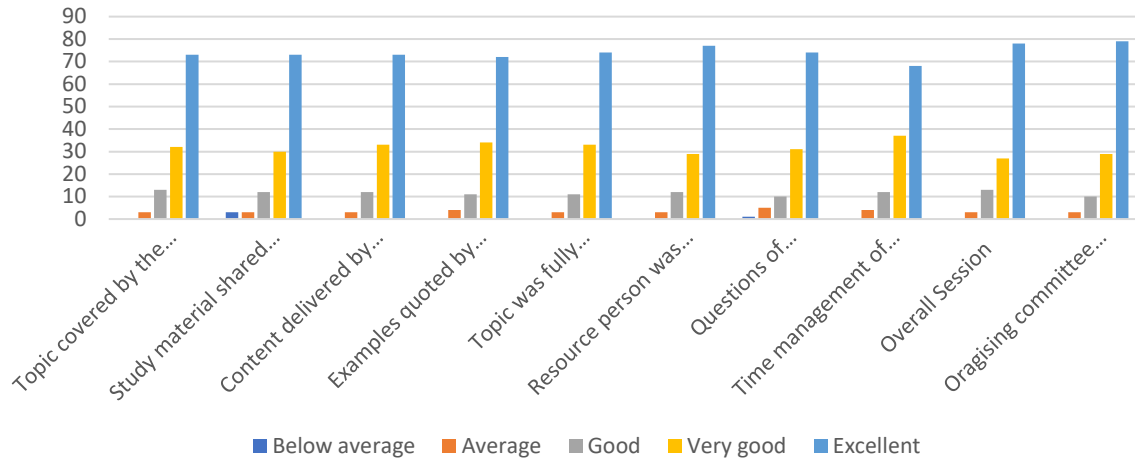
Feedback of AICTE Sponsored Two Week
online FDP on Essentials of Successful
Case Based Teaching
6th - 20th September 2021



Day-2 Session 1

Dr. Mansi Kukreja

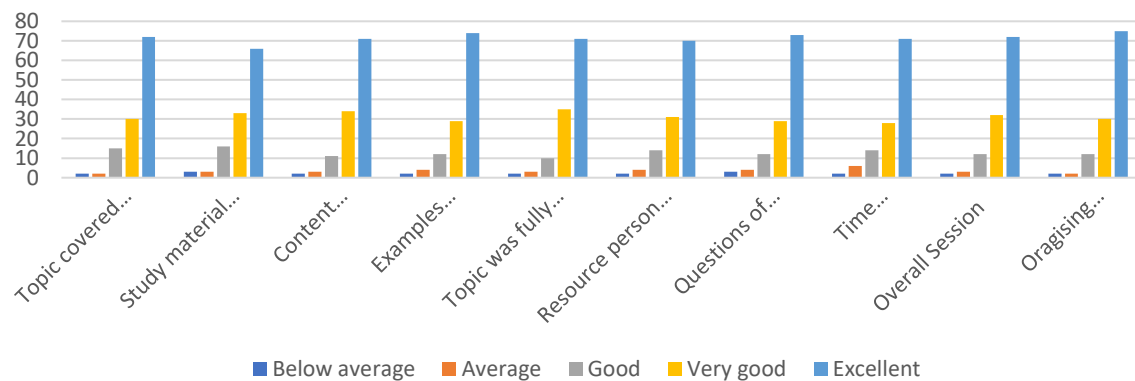
Topic-NEP-2020



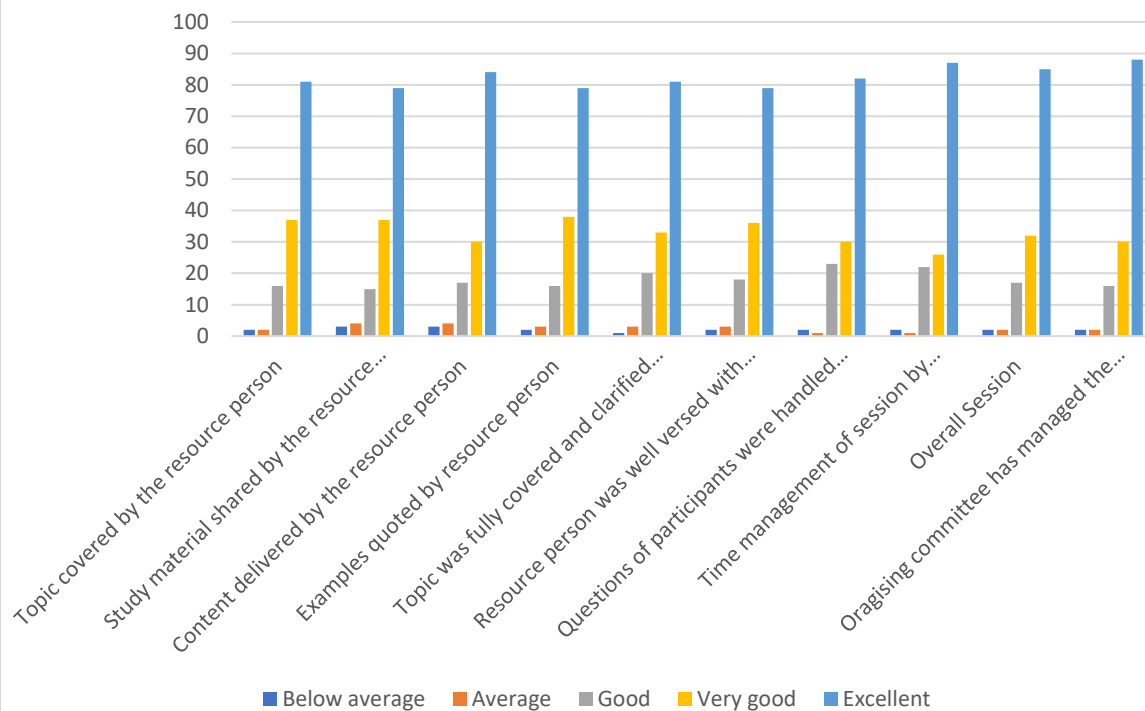
Day-2 Session 2

Case Based Teaching Methodology in Finance

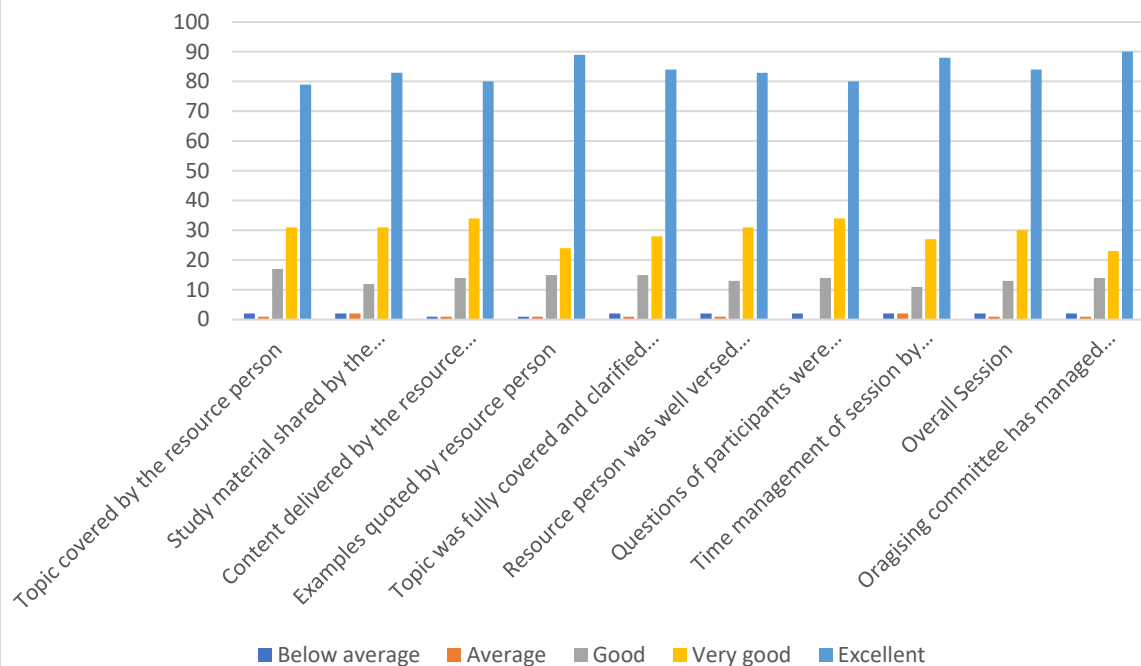
(Dr. V.S. Kushwaha)



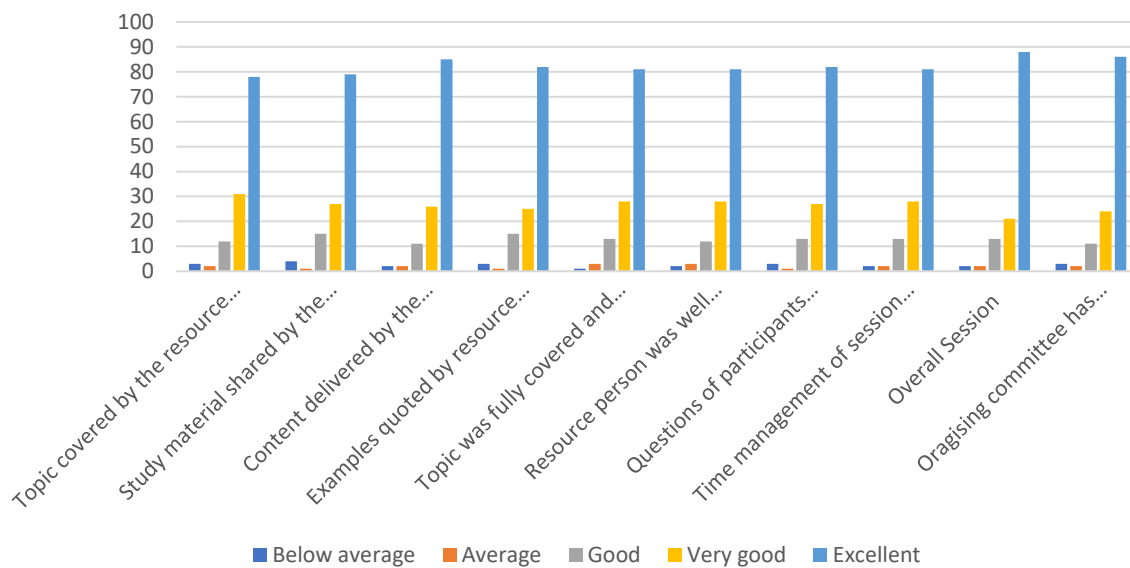
Day- 2 Session 3 on Case Writing Techniques in Finance (Dr. Vinay Goyal)



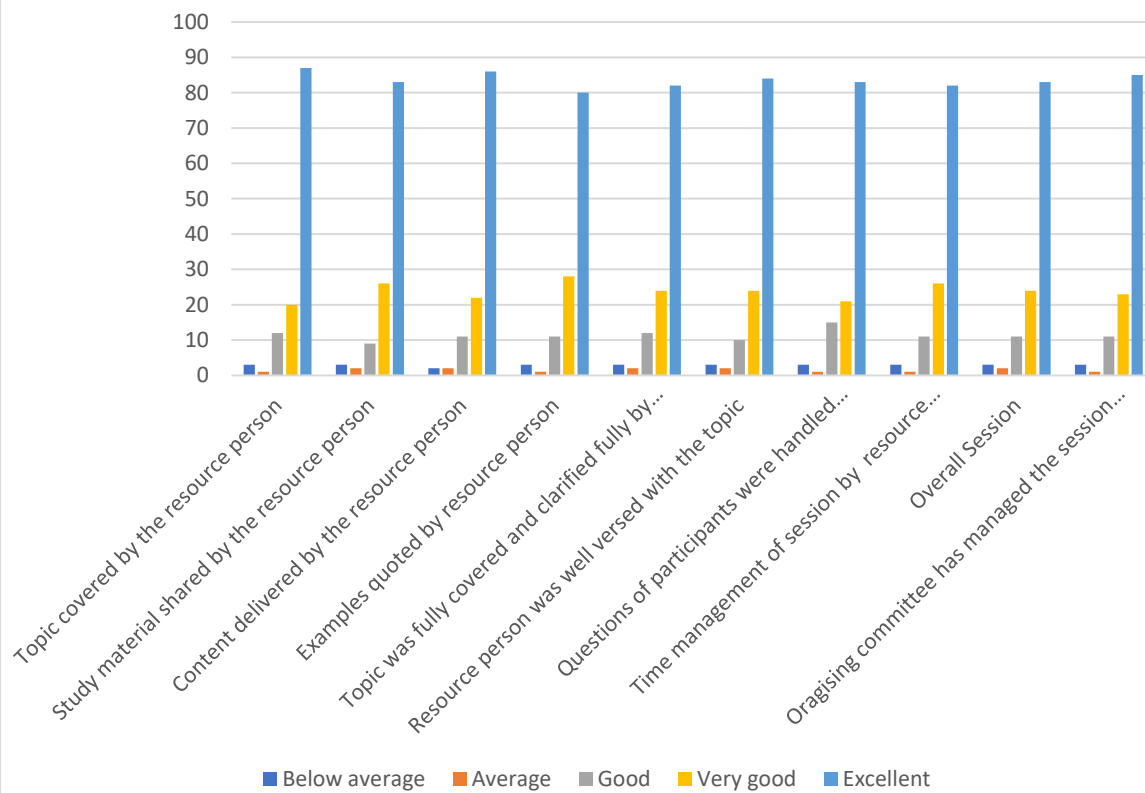
Day-3 on Case Writing Techniques in Finance (Dr. Vinay Goyal)



Day-4 Case Based Teaching Methodology in Marketing (Dr. Smriti Verma)

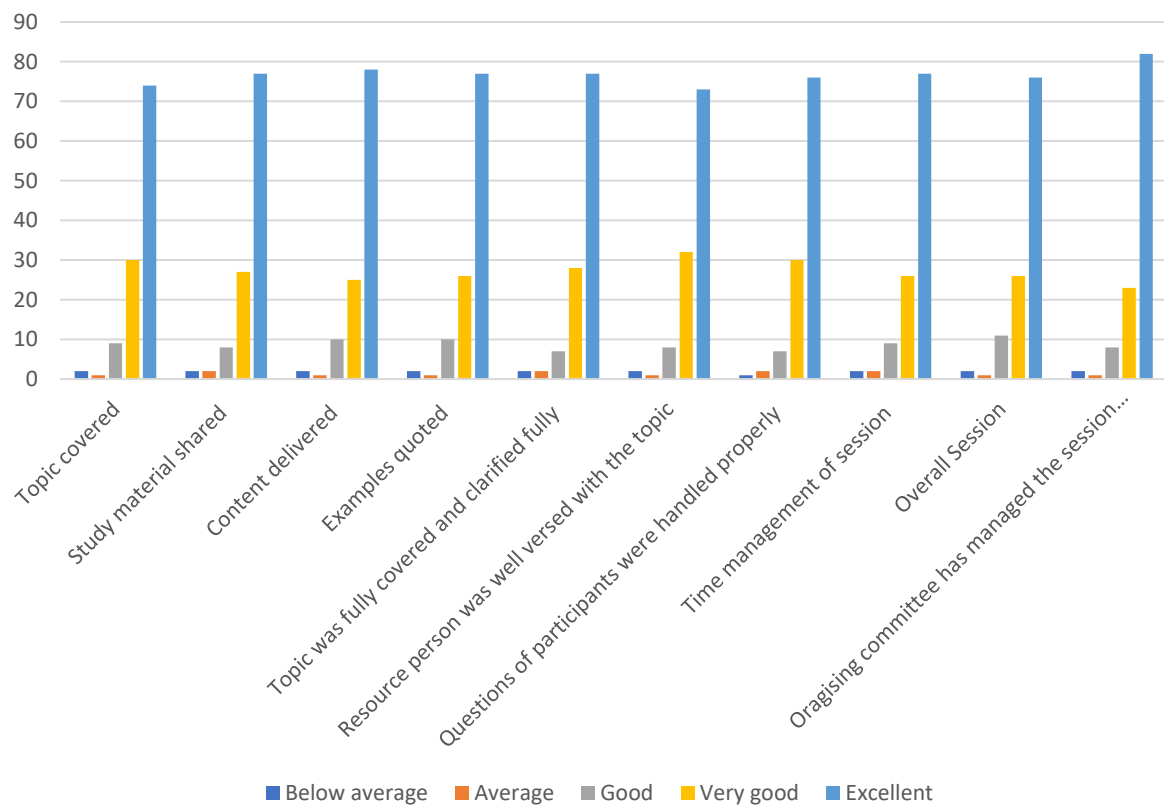


Day- 5 on Case Writing Techniques in Marketing (Dr. Smriti Verma)

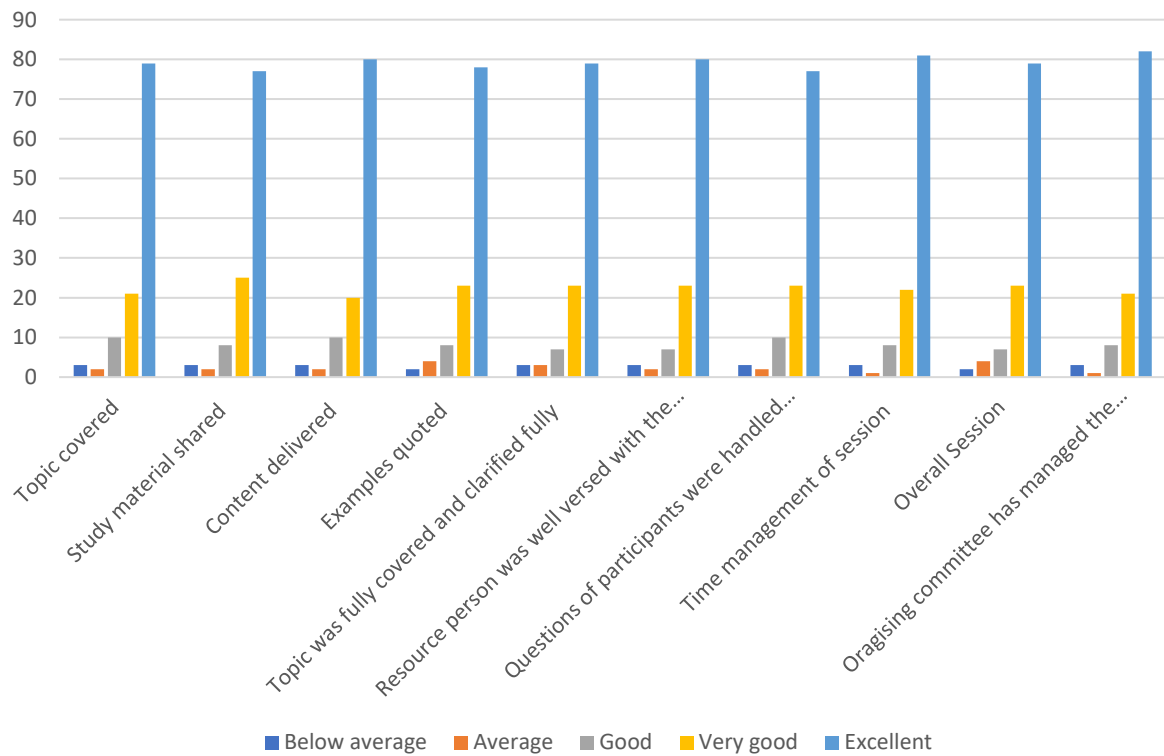




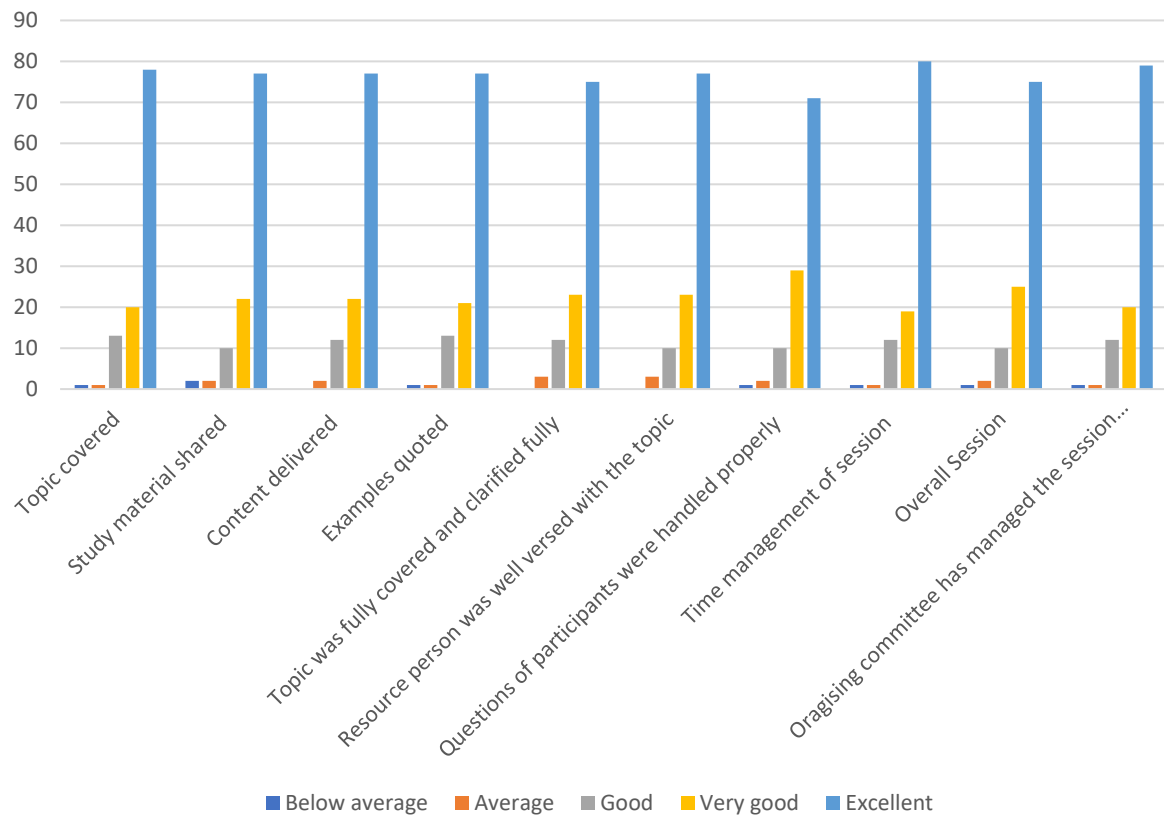
Day- 6 on Case Based Teaching Methodology in HR (Dr. Sonia Mehrotra)



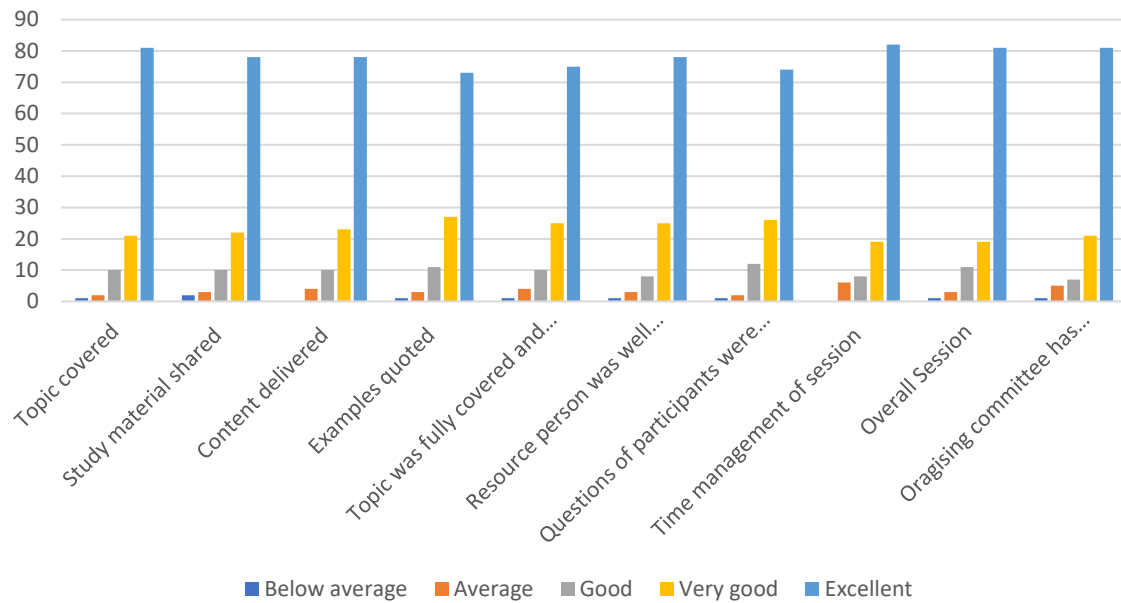
Day-7, Case Writing Techniques in HR (Dr. Sonia Mehrotra)



Day-8 on Startup Stories (Prof. Ketan Gandhi)

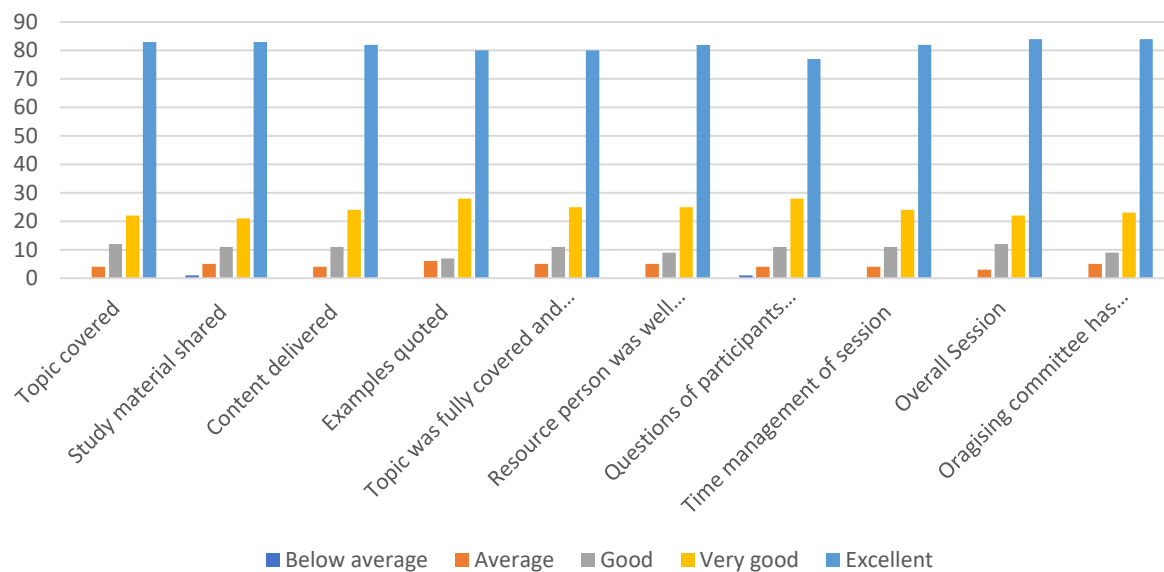


Day- 9 on Attaining Sustainable Competitive Advantage via Technological Innovation (Dr. Yogesh Upadhyay)

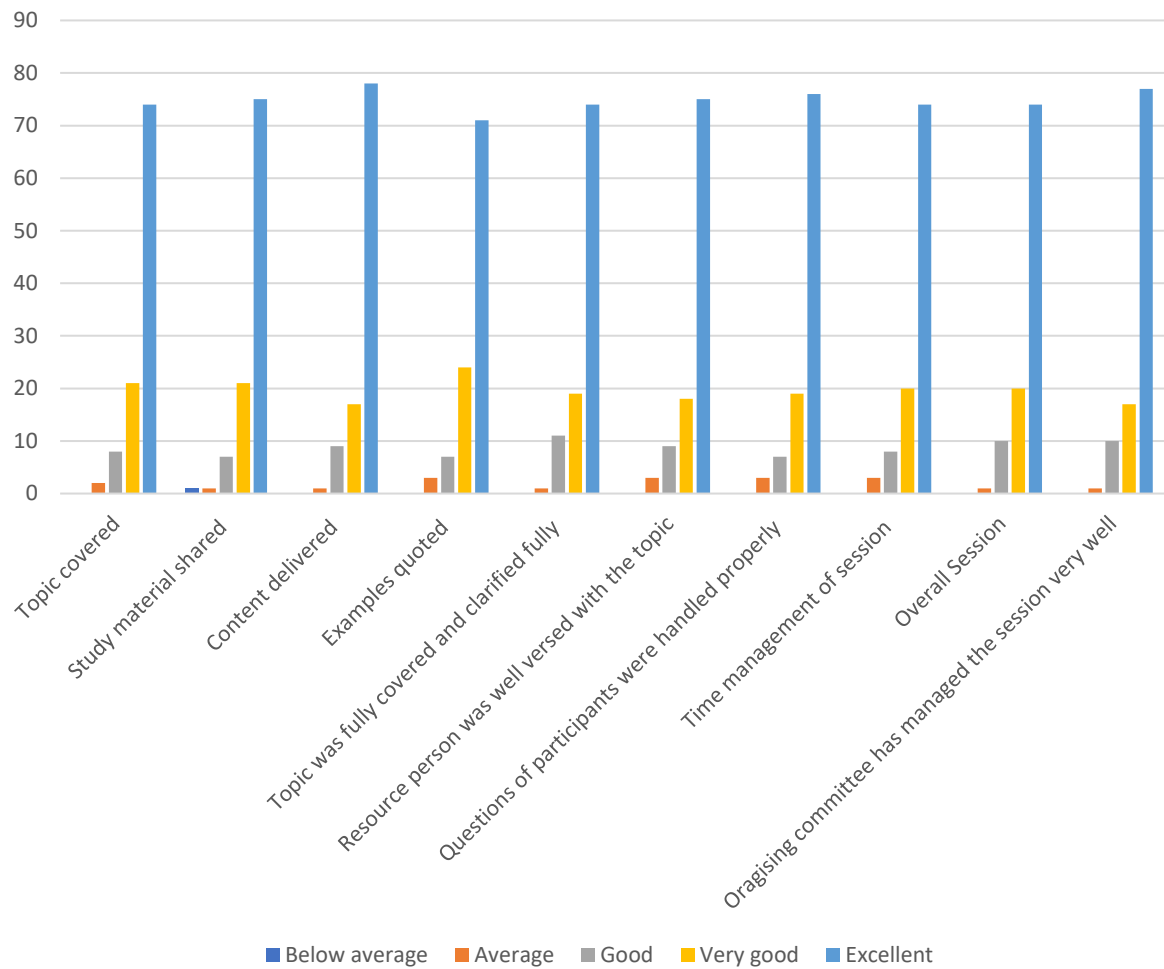


Day-10 Innovations & Foresights in Teaching

Dr. Prateek Maheshwari



Day-11 on Case Publication Techniques (Dr. Vinay Goyal)



Day-12 Essence of Spirituality in Management (Shri Brajendra Nandan Ji)

